



5821 Mossrock drive
North Bethesda, MD 20852
Phone: 1-855-INDIA HELP
Email: Vinod@idrf.org
Website: www.idrf.org

August 2, 2024

Dear Friend,

Heavy rain in Kerala's Wayanad district has caused landslide, burying or sweeping people to their deaths as they slept. People have lost their homes and belongings and are living in make-shift camps. These people are in **DESPERATE NEED OF YOUR IMMEDIATE HELP!**

Your generous donation could help provide 150 families with:

1. Hygiene and Health Kits: (\$25 per kit)

(Toothbrushes, toothpaste, sanitary napkins, soaps, bandages, chlorine tablets, medicines and antiseptic creams, insect repellants, etc.)

2. Shelter Kits: (\$95 per kit)

(Tarpaulin sheets, solar lanterns, flashlights, batteries, water filters, power banks, blankets (3), shawls (3), towels, raincoats, etc.)

We are sending 100% of the donations received without keeping any administrative costs.

IDRF has an exceptional record of [accountability and transparency](#) when it comes to how your donations are used. **Manav Seva Sansthan, 'SEVA'**, our partner for 11 years, will carry out the relief work in coordination with **Arshabharatha, the local government, and panchayats**. Food distribution has already been started by our on-the-ground partner, and the relief kits will support the government efforts.

PLEASE DONATE GENEROUSLY

(All donations are tax-deductible)

IDRF is a USA-based 501 (c) (3) tax-exempt Public Charity,
Tax/EIN # 52-1555563

Online on our secure website:

(Designation: KERALA DISASTER RELIEF)

Donate now ▶

OR

Mail your Checks *(Memo: KERALA DISASTER RELIEF)* to:

(include your email for tax receipts)

**India Development and Relief Fund,
5821 Mossrock Drive, North Bethesda, MD-20852**

OR Scan the QR Code



Contact: 1-855-INDIA-HELP

We are very grateful to you for supporting this humanitarian cause!

A handwritten signature in black ink that reads "Vinod Prakash".

Dr. Vinod Prakash
Founder and CEO
India Development and Relief Fund (IDRF)

HELP KERALA LANDSLIDE VICTIMS

DONATE NOW

KERALA DISASTER RELIEF
WWW.IDRF.ORG

The advertisement features a collage of images on the left: a white ambulance with "AMBULANCE" and phone numbers (8098 102 109, 7802 365 264, 8608 501 238) on its side, and a group of people, including children, sitting on the ground in a relief camp. The right side of the ad is a solid orange background with white text.

IDRF has earned top ratings from around the industry!

